



Indego Ambassador Job Description

Are you excited about the City of Philadelphia's Indego bike share program? Do you want to help get the word out to your community and plan Indego events? The Indego Ambassador Organization position may be for you!

JOB TITLE: *Indego Ambassador Organization*

CLASSIFICATION: Independent Contractor / PT

COMPENSATION: \$2,000 stipend (April 2019-October 2019)

START DATE: April 2019

DURATION: 7 months ending on October 31, 2019

Apply by March 11, 2019!

BACKGROUND

The City of Philadelphia launched Indego bike share in the spring of 2015 and will continue to expand in 2019. The Better Bike Share Partnership is a grant-funded effort led by the City of Philadelphia that works to ensure that Indego is accessible to all Philadelphians and that users reflect the diverse communities of Philadelphia.

Who are Indego Ambassadors

Indego Ambassador Organizations are vital links between the Indego program and their communities. Ambassadors Organizations share information about Indego (e.g., how it works, how to sign-up) in a variety of ways, help to build partnerships with community organizations, and support educational opportunities surrounding Indego and bicycle safety.

We have high expectations for our 2019 Indego Community Ambassadors, and we know that you will each bring passion and creativity to your roles. 2019 Indego Ambassador will be required to complete the following requirements for a season that starts in April and ends October 31, 2019.

Requirements:

- Organize 2 community rides. (Supported by the Bicycle Coalition of Greater Philadelphia)
- Organize an Urban Basic Skill Classes that will help Indego users and community cyclist safety for city riding. (Supported by the Bicycle Coalition of Greater Philadelphia)
- Participate in 2 Indego events. (festival, street fair, Philly Free Streets)
- Attend mandatory monthly in-person meetings.
- Commit to regular check-ins with Indego Community Coordinator.

The Better Bike Share Partnership (BBSP) is an effort led by the City of Philadelphia that works to ensure that Indego is accessible to all Philadelphians. BBSP is funded by the JPB Foundation, which seeks to create a socially equitable and replicable bike share model for Philadelphia and beyond.

- Commit to recruiting people to sign- up for Indego.
- Commit to recruiting community members for your organization's group rides and classes.

ESSENTIAL QUALIFICATIONS

The organization should have the following qualifications:

- Enthusiasm about bike share in Philadelphia.
- Experience working in a leadership role in your community.
- Ability to communicate effectively with people of all ages, abilities, cultural groups, economic status or sexual orientation.
- Ability to be persistent, professional and creative when promoting Indego.
- Comfortable presenting information to and engaging large groups.
- A professional appearance and manner.
- Experience with biking in the city, or willingness to learn.
- Commitment to following traffic safety laws and using all appropriate safety gear including helmets, reflective material, etc. when riding a bike.
- Punctuality and good attendance.
- Ties to neighborhoods bounded by 52nd St, Lehigh Ave, Snyder Ave, and the Delaware River.

TO APPLY – Deadline March 11, 2019!

We encourage Online Application--Click Here

If you have questions about the position or the application process, feel free to reach out to Indego Community Coordinator Stephanie Ridgeway

Email: Stephanie.Ridgeway@phila.gov

Phone: 215-683-3575

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